# TENREHTE

**For Immediate Release**

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# TENREHTE TECHNOLOGIES, INC. WINS THE CNET "BEST OF CES" AWARD FOR HOTTEST GREEN TECHNOLOGY AT 2010 INTERNATIONAL CES

*PICOwatt™ Smart Plug wins Best of CES Green Technology award!*

**ROCHESTER, NY USA** – January 11, 2010 – Tenrehte Technologies, a leading producer of smart grid wireless devices, is pleased to announce that our PICOwatt™ product is winner in Green Technology category in the 5th annual Best of CES awards, given by CNET to recognize the top products debuting at the show. Produced and judged by editors from CNET (www.cnet.com), the winners of the "Best of CES" awards were announced Saturday, January 10, at the 2010 CES in Las Vegas.

Selected by CNET's unbiased expert editors, winners are recognized as having the hottest products in their respective technology categories for their unmatched innovation and creativity, and their ability to excite consumers and help them explore a world gone digital. CNET editors reviewed hundreds of entries, as well as scoured the 2010 CES show floor for products to consider for the prestigious award.

The nine categories include Digital photo and video, Car tech and GPS, Cell phones and smartphones, Computers and hardware, Gaming, Green, Home theater, MP3 and portable video players, and Televisions. In addition there were awards given for the Best in Show product and People's Voice, given by the thousands of online viewers who cast their vote.

Videos of the winners and finalist products can be found at http://www.cnet.com/ces.

PICOwatt™ is a self sufficient smart-plug device that exploits internet connectivity to provide real-time energy monitoring, control, and kilowatt-hour demand scheduling. PICOwatt™ works with existing appliances using a conventional outlet for power so your devices will charge, run, and consume power automatically at the optimal price per

kilowatt-hour, saving the Earth, reducing your carbon footprint, and perhaps most importantly: reducing your electric bill.

"We are absolutely thrilled for our PICOwatt™ product to be recognized by CNET Judges as the Best of CES in Green Technology category," said Mark Indovina, COO of Tenrehte. "Given the breadth and depth of the competition, this is a proud achievement for our company. PICOwatt™ is the energy control device for a green tomorrow."

"Each year, CNET editors spend hundreds of hours on the show floor to find the hottest technologies that will drive industry trends for the coming year and beyond," said Scott Ard, Editor in Chief of CNET. "Tenrehte's PICOwatt™ Smart Plug was chosen from thousands of products at the show, and demonstrates the innovation to be honored with one of our 'Best of CES' award."

**About Tenrehte**
Tenrehte Technologies, Inc. produces solutions to enable wireless connectivity in smart grid devices, ultimately improving people's lives and saving them money. Tenrehte creates products that will empower consumers to take a more active role in the grid, eliminate wasted energy costs and reduce their carbon footprint. The company is headquartered in Rochester, NY USA and has an R&D center in Austin, TX USA. More information can be found at www.tenrehte.com

**About CES**
With more than four decades of success, the International Consumer Electronics Show (CES) reaches across global markets, connects the industry and enables CE innovations to grow and thrive. The International CES is produced by the Consumer Electronics Association (CEA), the preeminent trade association promoting growth in the consumer technology industry. CEA represents more than 2,000 corporate members involved in the design, development, manufacturing, distribution and integration of consumer electronics products. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.

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