

# RIT grad honored as TED Fellow

BY [KATHY LINDSLEY](#), Dec. 16, 2009 —

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Jennifer Indovina '06, '07 (electrical engineering, MBA), CEO of Rochester-based [Tenrehte Technologies](#), has been selected as one of 25 new TED Fellows from all over the world.



Jennifer Indovina '06, '07 (electrical engineering, MBA)

Started 25 years ago, TED is a nonprofit organization devoted to “Ideas Worth Spreading.” The annual TED Conference invites the world’s leading thinkers and doers to speak. Their talks are then made available at [TED.com](#). TED speakers have included Bill Gates, Al Gore, Jane Goodall, Sir Richard Branson, Nandan Nilekani and UK Prime Minister Gordon Brown. As one of the fellows, Indovina will participate in TED2010, the annual conference in Long Beach, Calif., Feb. 9-13, 2010.

“The TED2010 Fellows represent a spectacular concentration of cross-disciplinary talent in the arts and sciences, entrepreneurship and engineering, education and new journalism,” says Tom Rielly, TED Fellows director. “We look forward to their contributions to the TED community and the amazing collaborations that are sure to occur among them.”

In addition to participating in the TED2010 conference, each fellow will participate in a two-day pre-conference, where they will receive communication training, deliver a short TEDTalk, and collaborate with their peers. The fellows will also participate in the TED community throughout the next year.

“We are absolutely thrilled for Jen to be selected as a TED Fellow,” said Mark Indovina '82, '87 (electrical engineering), COO of Tenrehte. “To be selected as a fellow is both an honor and extremely humbling for Jen given that TED receives applicants from over 1,000 game-changing innovators from around the globe.”

Jennifer Indovina was previously director of marketing for Vivace Semiconductor where she led global technical marketing, sales, and customer engineering teams based in the US, South Korea, and China. Prior to joining Vivace, she was a marketing associate for a digital signal processor IP startup, Improv Systems. She has written numerous technical papers and is a contributor to the textbook, *International Corporate Finance*, to be published in 2010. Jen is an active member of the 26th District's Energy Advisory Board, which is under the leadership of Congressman Chris Lee.

Tenrehte Technologies Inc. produces “System on Chip” solutions to enable wireless connectivity in smart grid devices. The company is headquartered in Rochester and has an R&D center in Austin, Texas. More information can be found at [www.tenrehte.com](http://www.tenrehte.com).