

Entrepreneurship is a Process

A Powerful Presentation by
Jennifer Indovina, Clean Tech Entrepreneur

In addition to sharing what she learned as an entrepreneur, Jen will discuss her business (smart grid), how she started her business, and aspects of her business related to our Instrumentation and Control Technologies program at the Victor Campus Center.



Jennifer Indovina is a political energy advisor and TED Fellow, who is currently working to spread energy efficiency initiatives worldwide. Jennifer is the CEO and Co-Founder of Tenrehte Technologies, Inc. a clean tech company that produces wireless consumer electronics products. Tenrehte's first product is the PICOwatt Smart Plug, an energy saving outlet adapter that gives you remote control over the power your devices consume. The PICOwatt Smart Plug has received international recognition, winning the 2010 Best of CES Green Product Award, as well as being featured in the New York Times, Popular Science Magazine, Treehugger.com, and BusinessWeek.

Monday, Sept. 15, 4 p.m.
Victor Campus Center

Finger Lakes Technology Group, Inc. Multipurpose Room

200 Victor Heights Parkway, Victor

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